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| Leanne DaCosta**UX / UI DESIGNER / PRODUCT DESIGNER**Over 15 years of design thinking paired with effective communication experience have allowed me to build a dynamic suite of design and presentation skills. Working closely with end-users, help transform a customer-led vision into a well-executed functional product, bringing the story to life. | New York City, NY 10128**Mobile: (917) 513-6160****e-mail:** **leanne.dacosta@gmail.com****web:** [**www.leannedacosta.com**](http://www.leannedacosta.com) |
| EDUCATIONGoogle UX Design by Google on Coursera, *Certificate earned November 2021*UX design program with a focus on the interaction that users have with products, Like websites, apps, and physical objects. Learning how to empathize with users; Defining user pain points; Coming up with ideas for design solutions; Creating wireframes, mockups, and prototypes; Testing designs through usability studies; Iterating on designs based on feedback. The Art Institute of Fort Lauderdale, *Associate of Science Degree. Fashion Design 2001*Fashion Design degree program, learning both traditional and computer-generated design techniques for making style apparel from start to finish. Also gaining the marketing, entrepreneurial, and creative skills needed to promote designs in the global fashion marketEXPERIENCECentric Brands, New York City, NY — *Designer*November 2018 - March 2020* Collaborated design reviews with buyers and thoughtfully incorporated team feedback
* Worked closely with the tech team, visual design, and production
* Stayed up-to-date with industry developments and tools
* Actively involved in generation designs for prototyping

Freelance Designer, Toronto / New York City, NY — *Designer*January 2016 - November 2018* Worked autonomously, self-managing, from discovery to production, taking direction, and working within parameters
* Create user-centered designs by considering market analysis, data, customer and team feedback, user research, and technical constraints.
* Worked effectively with cross-functional teams in the organization

24 Seven Inc, New York City, NY — *Designer*March 2005 - December 2015* Provided strategic solutions for early-stage project planning
* Independently delivered on projects and worked with others across departments
* Partnered with the product development team to execute on well-defined requirements that helped the team reach the user and business goals Incorporated designs gathered through user research, and product requirements to create designs that ranged from small features to medium, complex garments.
 | HARD SKILLS* Research & Analysis
* Wireframing
* Prototyping
* Workflows User Testing
* Figma
* Adobe Creative Suites
* Microsoft Office
* Illustration
* Product Development

SOFT SKILLS* Teamwork & Collaboration
* Interpersonal Skills
* Communication
* Presentation
* Leadership
* Creative Brainstorming
* Problem Solving
* Flexibility
* Adaptability
* **ACCOMPLISHMENTS**

Instructor at Canadian College of Business Science & Technology. Where I taught Illustrator, Photoshop, and InDesign. “Manager” The New York Magpies Rules Football Club - Women's Team |